



2019 New Hampshire Sheep & Wool Festival Program Booklet Advertising Agreement

Name: _____
 Business Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Site you would like your add hyperlinked to: _____

**All ads need to be emailed to
 nhswga@nhswga.org. Send the
 completed form and payment to:**

*NHSWGA c/o advertising
 PMB 223
 220 Loudon Rd
 Concord NH 03301*

*Checks should be made payable to
 NHSWGA.*

All ads need to be emailed. Camera ready copy to:

nhswga@nhswga.org

Please indicate below which method you are
 using:

_____ PDF
 _____ JPG
 _____ TIFF

Circle desired ads and enter total below.

Full Page ad 5X8	\$110
1/2 Page Ad 4.5X3.75	\$ 65
1/4 Vertical 2.25X3.75	\$ 45
1/4 Horizontal 4.5 X 1.75	\$ 45
Face Page Inside Front or Back Inside (color)	\$300
Back Cover (color)	\$400
Premium inside B&W	\$150
Total:	_____

*For quality print a DPI of 1200 is recommended. After generating the final file to be sent, print it out and verify it meets all these criteria before sending it as an attachment. Any hard copy camera ready ads need to be the exact dimensions in inches as you specify you are applying to have in the book.

**The first complete applications with ad and payment for the "face pages" inside the front and back covers will get these pages. All others will get a full page and the option of receiving the additional \$40 back or donating it to the NHSWGA. Those donating will also be included in the Friends of NHSWGA Sponsorship Page.